

April 12, 2007

Dear Friends:

As you probably know, Steve Gaer is running in the special election to determine the next mayor of West Des Moines.

I've never written a letter like this before in my life, but I believe so deeply in Steve that I feel compelled to write to you on his behalf.

Earlier this year, Steve told me he was going to ask the voters for an opportunity to serve them as Mayor. I was proud that Steve wanted to serve our city again. Steve loves his community and has a real passion for West Des Moines.

I've known Steve for 27 years. I've always thought that you can tell the real character of a man by how he provides and cares for his family.

He's my best friend and a great father to our children, Jacob and Margaret. Holding down a full time job and serving as an elected official is a big commitment; however, I know Steve will make it work (as he was able to do when he was on the WDM city council for eight years). Whether it was helping with Little League, going fishing with Jacob, or taking time to feed the swans and geese with Margaret, Steve's always been there for his family.

I know Steve will take the same dedication and devotion he has for his family to City Hall. He has invested his whole life in our community and he wants West Des Moines to continue to be a great place.

Steve is very compassionate, while at the same time very passionate about what he believes. In my opinion, I think we could use a little more compassion in government. We need more people who will look at all sides of the issues and bring a little diplomacy to politics.

(over, please)

I know Steve will create consensus to bring to everyone to the best conclusion; he's certainly had lots of practice in our house.

And if all else fails, I'm confident he'll bring a little levity to the situation. He's always had a great sense of humor and can make me laugh even in the toughest of times.

Steve is committed to continue to make a difference for West Des Moines. He'll rely on his experiences in both the private and public sectors to accomplish great things for our city. And you'll never have to worry about Steve forgetting that he was elected by the people to serve the city.

I know Steve better than anyone on the face of the earth and I respect and love him dearly.

You see, Steve Gaer is my husband. Even though I might be a little biased, I can tell you honestly that he is the finest man I've ever known and he would make an excellent mayor of West Des Moines.

For the good of WDM, elect a good man on April 17th. Thank you for taking the time to read this letter.

Sincerely yours,

Sally Gaer

Paid for by Gaer for Mayor.